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STANDARD
PRIMITIVES**

By studio Dave Keune

CUBE, CONE, CILINDER.

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Studio Dave Keune © 2011

About studio Dave Keune

Making aesthetics function: the spatial design of studio Dave Keune enhances usability and durability in the field of interior, exhibition and product design. Keune's development of either product, interior or environmental design operates through layers of research, development and production. By applying skilled craftsmanship to the production process, he delivers high-quality results in design, function and durability.

Contact

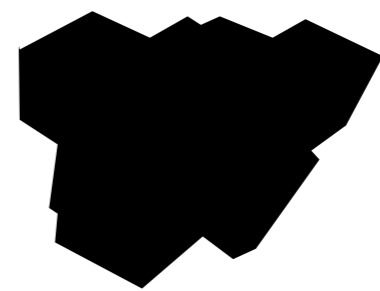
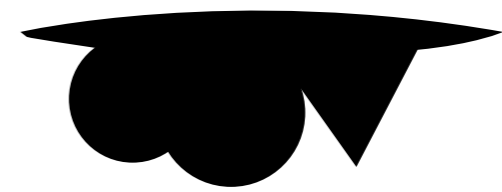
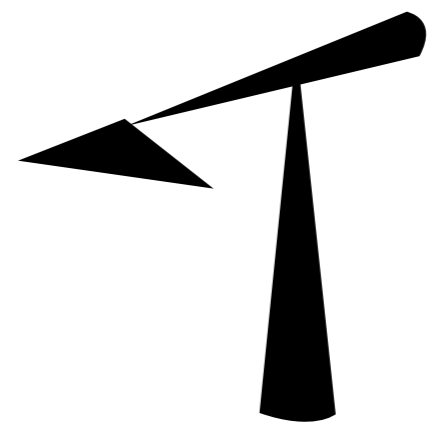
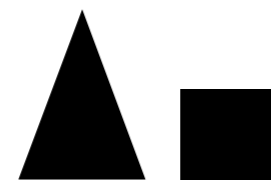
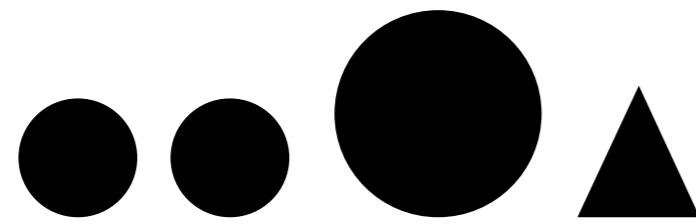
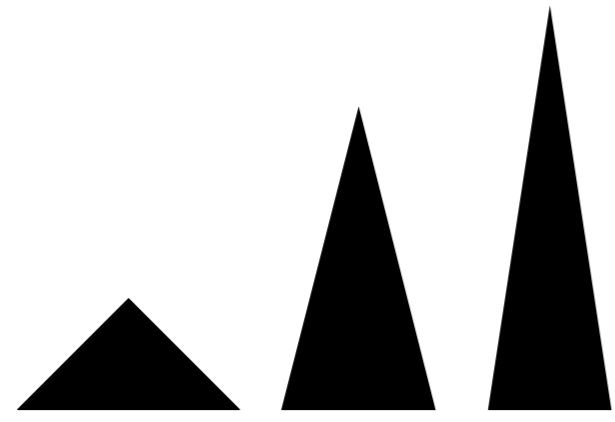
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STANDARD PRIMITIVES, the new collection of modular furniture-objects by studio Dave Keune, consists of different bright and pure, interchangeable elements. STANDARD PRIMITIVES doesn't prescribe how things *should be* but allows for a plural and personal *could be*. The elements function as objects in themselves, as they utilize the standardized quality of appropriation. As aesthetic, pure and primitive forms, this unique collection thus holds a functional expression and personalization as (semi) finished multi-purpose vehicle.

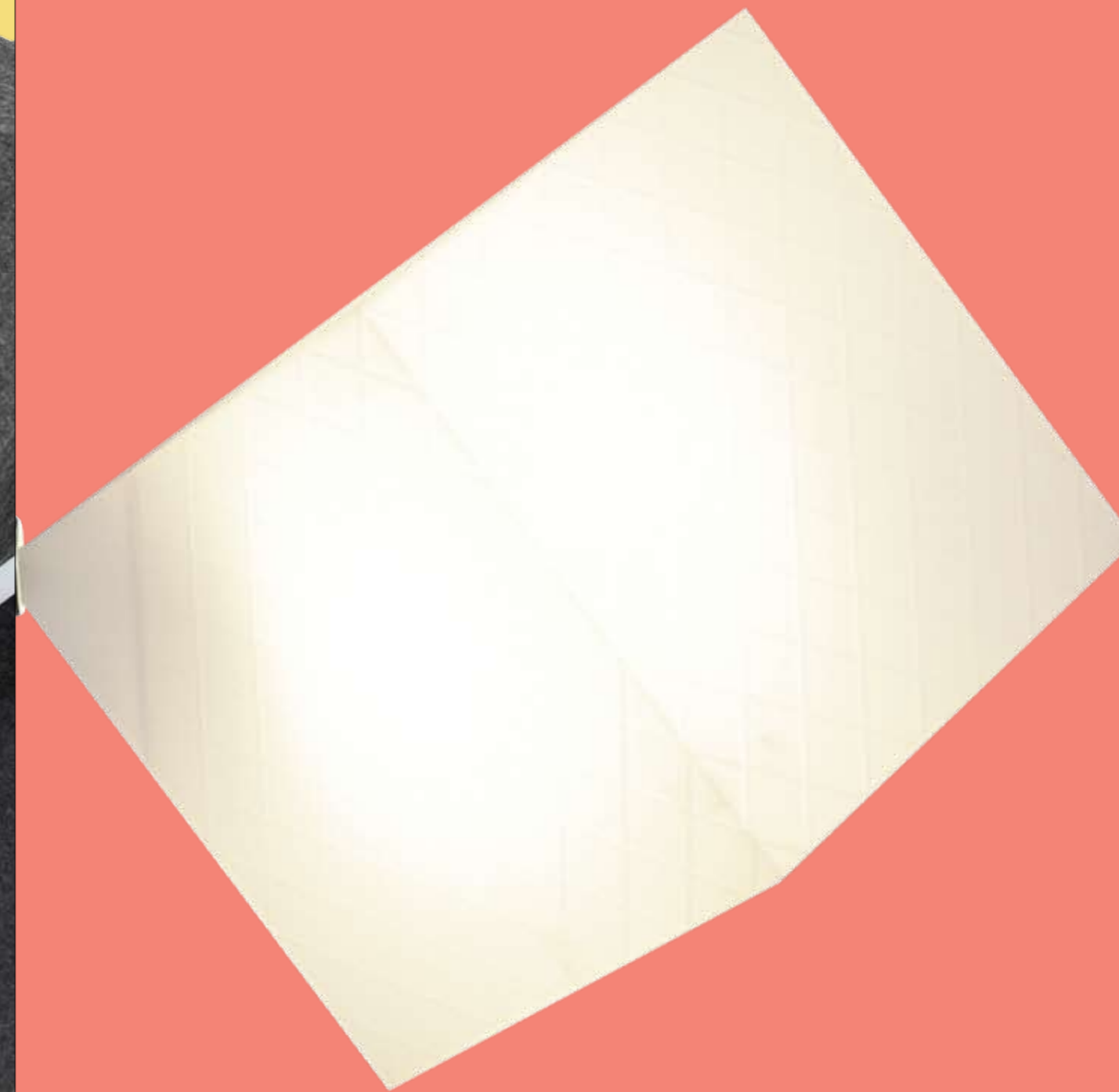
The act 'to design' demands a creative producer and a creative consumer. Studio Dave Keune democratizes the aesthetic functioning of design by challenging the consumer's creativity and perspective on his environment. This collection enables the user to take on the role of designer and to design his personal environment!

On show are several examples of personalized combinations of the pure and primitive elements.

Freek Lomme
curator and writer

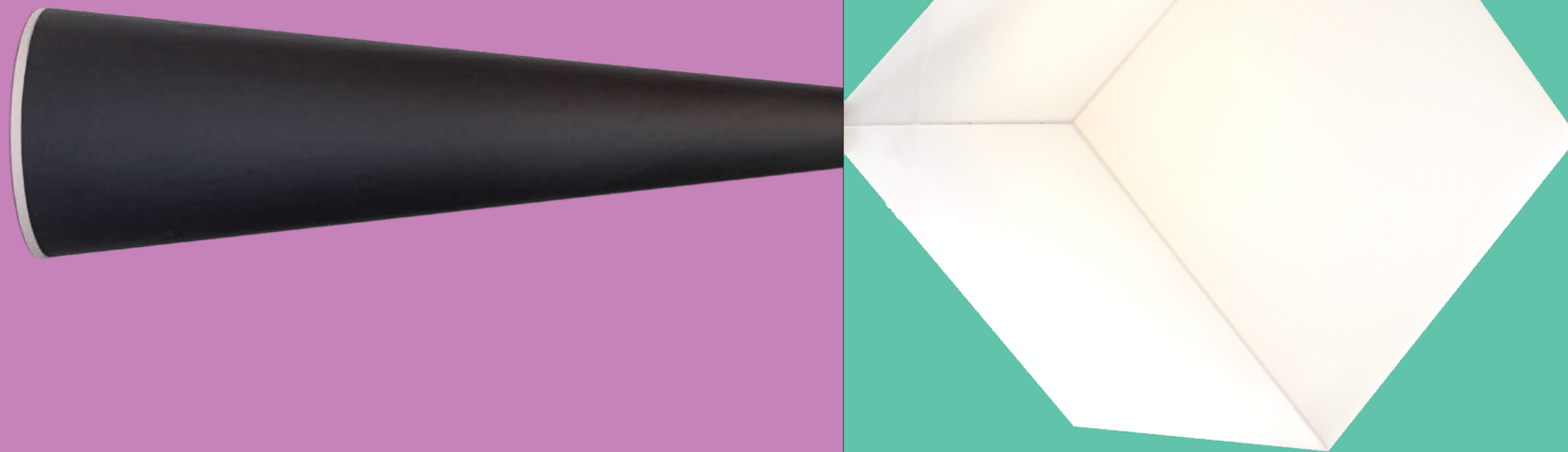










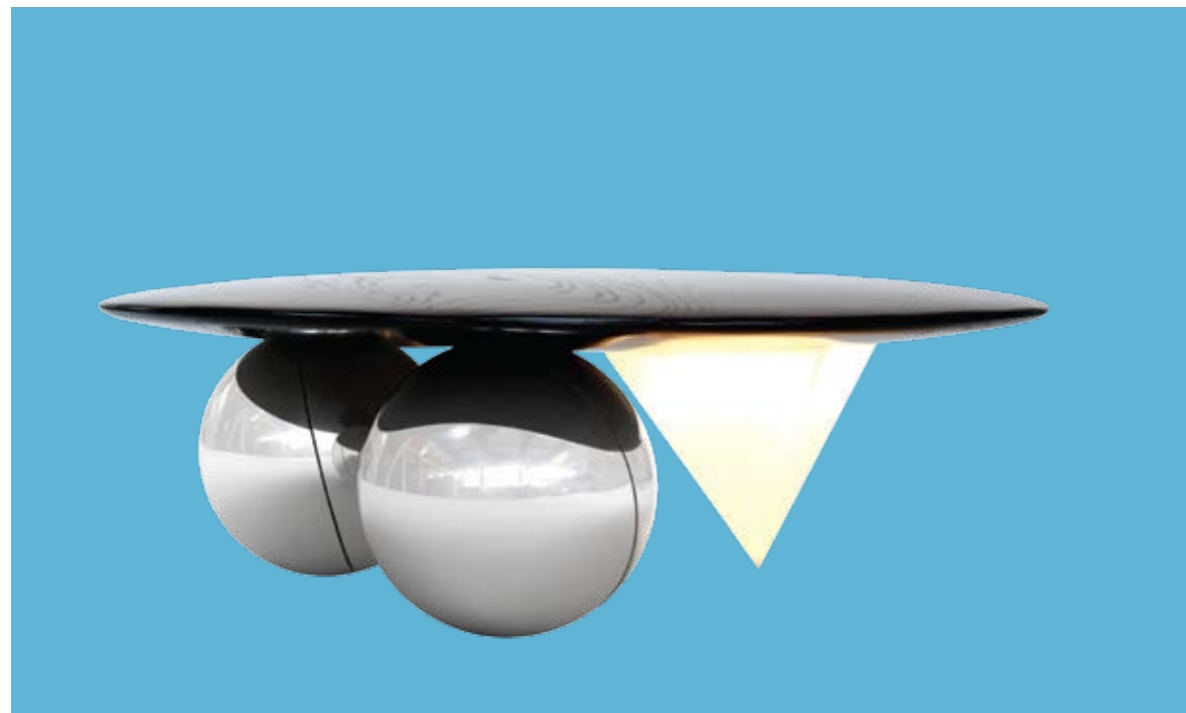




**STANDARD
PRIMITIVES
Floor Lamp**

Technical specifications
Paper, Pmma,
Aluminum
2060 x 2950 x
850 mm
Black

The large standing lamp consists of three cones that are made of laminated paper that gives the product a soft appearance and enables the large volumes to be of low cost.



**STANDARD
PRIMITIVES
Table**

Technical specifications
Ash Wood,
Pmma,
Aluminum
1050 x 1050 x
370 mm
Black

The table shows that the combination of objects can create a new dynamic object. The metal balls are wheels that make the table pivot around the pyramid so the surface can be available to anyone in its environment.

**STANDARD
PRIMITIVES
Lamp**

Technical specifications
Oak Wood,
Pmma
980 x 450 x
450 mm
Black

The small standing lamp displays the most clear example of combining the primitive forms resulting in an almost iconic stack of objects.



**STANDARD
PRIMITIVES
Lamp**

Technical specifications
Oak Wood,
Pmma
980 x 450 x
450 mm
Natural Oak

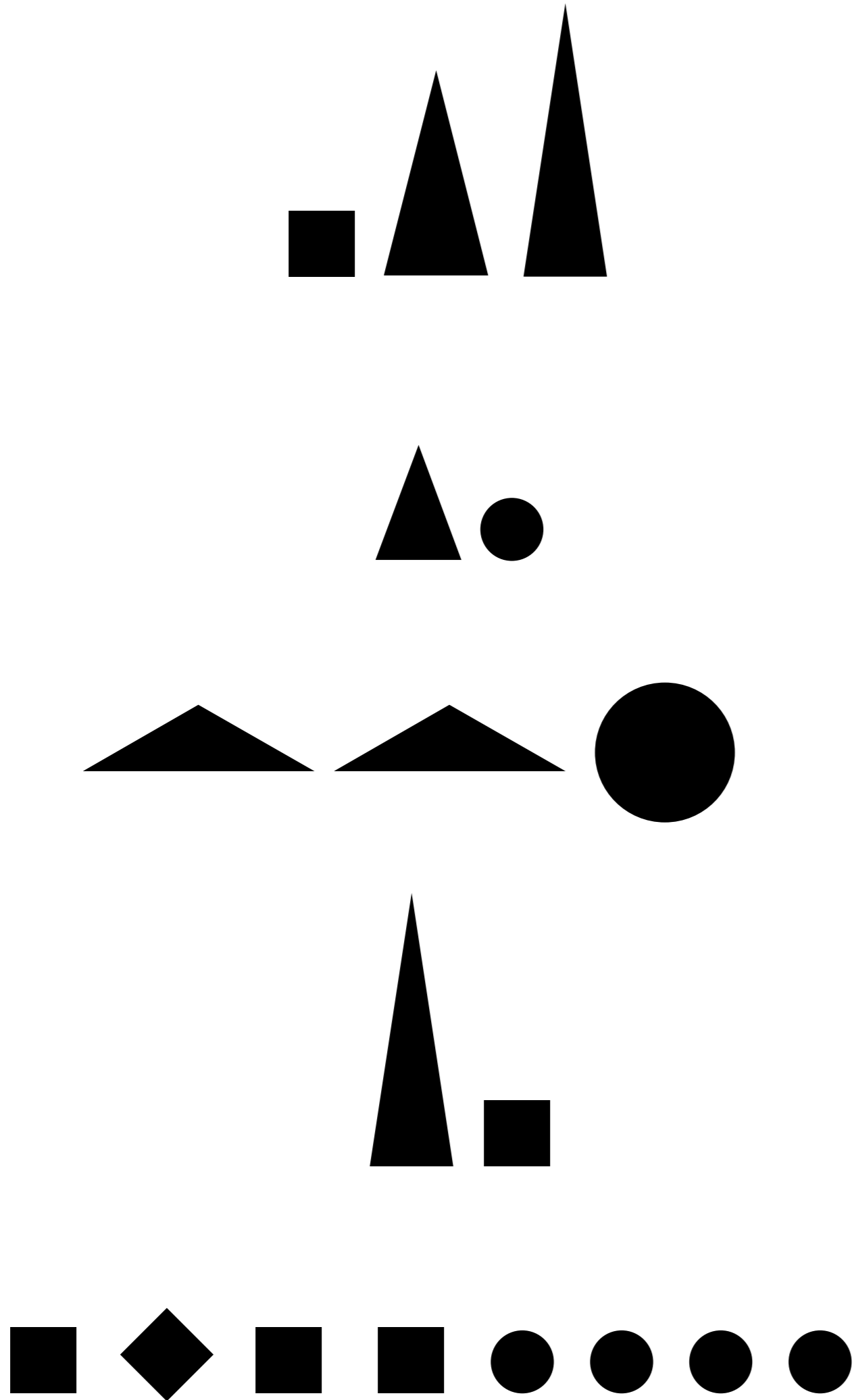
The small standing lamp displays the most clear example of combining the primitive forms resulting in an almost iconic stack of objects.



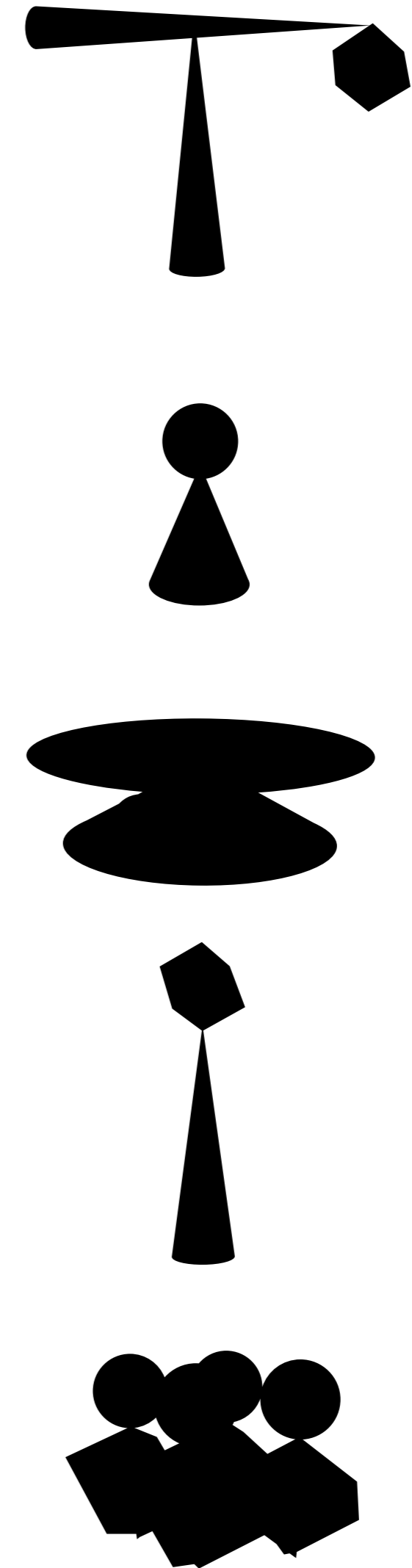
**STANDARD
PRIMITIVES
Sideboard**

Technical specifications
Echopanel
(Recycled Pet)
820 x 1150 x
1130 mm
Dark Grey,
Light Grey

By use of echopanel the modules used in the sideboard are light and structural in use. In this way it can be build and filled in any way you like.



■ ● ▲ STANDARD PRIMITIVES



■ ● ▲ Other combinations

STANDARD PRIMITIVES consists of modular, furniture objects composed of primitive, pure forms. Interchangeable elements enable the objects to be appropriated as desired, empowering the user to take on the role of designer and to design his or her own personal environment. The objects presented are examples of the results of combinations in shapes and materials.

The large standing lamp consists of three cones that are made of laminated paper that gives the product a soft appearance and enables the large volumes to be of low cost. The table shows that the combination of objects can create a new dynamic object. The metal balls are wheels that make the table pivot around the pyramid so the surface can be available to anyone in its environment. By use of echopanel the modules used in the sideboard are light and structural in use. In this way it can be build and filled in any way you like. The small standing lamp displays the most clear example of combining the primitive forms resulting in an almost iconic stack of objects.

